



Messe / Fair: **MoOD**  
 Datum / Date: 14.09. – 16.09.2010

| Stadt / City<br>Messegelände / Venue                       | Brüssel / Brussels<br>Brussels Expo  | Land / Country   | BE           |                      |  |           |               |       |                      |       |       |       |     |        |
|--|--|--|--------------|----------------------|--|-----------|---------------|-------|----------------------|-------|-------|-------|-----|--------|
| Preise / Prices  | Fläche / Raw Space € 138 - € 250 /m <sup>2</sup>   | Eintritt / Entry<br>Online                                     | € 40<br>€ 20 |                      |  |           |               |       |                      |       |       |       |     |        |
| Ausrichtung / Focus<br>Gründung / Founded<br>Turnus / Turn | Fachmesse für Polster- und Möbelstoffe, Wand- und Fensterbekleidung /<br>Trade-Show for Upholstery + Furniture Fabrics, Wall + Window Coverings<br>2009 MoOD (zuvor Decosit, formerly Decosit)<br>Jährlich / Annual  |  |              |                      |  |           |               |       |                      |       |       |       |     |        |
| Produktgruppen /<br>Product Range                          | Möbel- +Polsterstoffe, Gardinen, Tapeten, Wand- +Fensterbekleidung /<br>Furniture + Upholstery Fabrics, Curtains, Wall + Window Coverings  |  |              |                      |  |           |               |       |                      |       |       |       |     |        |
| Ausstellerstruktur /<br>Exhibitor Structure                | <table border="1"> <thead> <tr> <th></th> <th>National</th> <th>International</th> <th>Total</th> <th>M<sup>2</sup> / net</th> </tr> </thead> <tbody> <tr> <td>2009</td> <td>55</td> <td>235</td> <td>290</td> <td>15 800</td> </tr> </tbody> </table>   |  |              |                      |  | National  | International | Total | M <sup>2</sup> / net | 2009  | 55    | 235   | 290 | 15 800 |
|  | National   | International  | Total        | M <sup>2</sup> / net |  |           |               |       |                      |       |       |       |     |        |
| 2009   | 55   | 235  | 290          | 15 800               |  |           |               |       |                      |       |       |       |     |        |
| Herkunft der Aussteller /<br>Countries of Origin           | 2009: Aussteller aus 30 Ländern /<br>Exhibitors from 30 countries  |  |              |                      |  |           |               |       |                      |       |       |       |     |        |
| Besucherzielgruppe /<br>Visitor Target Group               | Produzenten, Industrie, Industriedesigner, Webereien, Innenarchitekten,<br>Stoff +Tapeten-Editeure, Großhandel, Designer, Innenausstatter/<br>Manufacturers, Industry, Industry Designer, Weaving Companies, Interior<br>Architects, Fabrics+Wallpaper Editors, Wholesalers, Designers,<br>Interior Decorators |  |              |                      |  |           |               |       |                      |       |       |       |     |        |
| Besucherstruktur /<br>Visitor Structure                    | <table border="1"> <thead> <tr> <th></th> <th>Natioanal</th> <th>International</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>2009</td> <td>1 200</td> <td>7 150</td> <td>8 350</td> </tr> </tbody> </table>  |  |              |                      |  | Natioanal | International | Total | 2009                 | 1 200 | 7 150 | 8 350 |     |        |
|  | Natioanal  | International  | Total        |                      |  |           |               |       |                      |       |       |       |     |        |
| 2009   | 1 200  | 7 150  | 8 350        |                      |  |           |               |       |                      |       |       |       |     |        |
| Events   | <ul style="list-style-type: none"> <li>- Indigo, The International Event of Creation dedicated to Home Markets</li> <li>- Expofil, The specialised Yarn and Fibre Workshop for Home Textiles</li> </ul>  |  |              |                      |  |           |               |       |                      |       |       |       |     |        |
| Veranstalter / Organizer                                   | Textirama v.z.w.   | <a href="http://www.moodbrussels.com">www.moodbrussels.com</a> |              |                      |  |           |               |       |                      |       |       |       |     |        |
| Bewertung /<br>Comments                                    | International führende Messe für Deko - und Polstermöbelstoffe /<br>International Leading Decoration- and Upholstery Fabrics Trade Show  |  |              |                      |  |           |               |       |                      |       |       |       |     |        |